Best Paper Award Winner: FsCongress-2020, Turkey
From 25th May – 30th May 2020

Announced by: Prof. (Dr.) Justin Paul associated with University of Puerto Rico, San Juan, PR, USA and Editor-in-charge of International Journal of Consumer Studies, A category Journal in ABDC list.

Business Ethos:

1. Impact of social cleavage in Israel on democratic culture and institutions: Thinking about Ashkenazi-Mizrahi Tension
   Gökhan Çınkara, from Ankara University, Turkey

Human Resource Management:

1. Privacy Concerns in Social Media: Mediation Effect of Self-Esteem
   Mr. Akhil Prakash, from Indian Institute of Management, Lucknow, India

2. Gender Diversity In Top Managerial Positions: The Case Of Turkish Companies
   Dr. Seda EKMEN ÖZÇELİK, and, Dr. İklim GEDİK BALAY, from Ankara Yıldırım Beyazıt University, Turkey

Information Technology

1. Exploring the relationship between seller selection and purchase intention: The mediating role of trust and e-WOM
   Priyadarshi Ranjan, and, Dr. Acharyulu from University of Hyderabad, India

Accounting & Business Environment:

1. Contagion and Network Analysis in G-7 Equity Markets: Evidence from Frequency Connectedness Approach
   Dr. Onur Polat, from Bilecik Şeyh Edebali University, Turkey

2. Biomass Energy: An Analysis For Turkey
   Dr. Ümit Koç, TCMB, Turkey

Marketing:
1. **India- Towards a Sustainable Future Through Bamboo**  
   Dr. Sharayu Bhakare, from Symbiosis College, India

2. **Segmentation at the Bottom of the Pyramid: A Developing Country Perspective for Banking Industry**  
   Dr. Sonal Purohit, Dr. Rakhi Arora, from Chandigarh University, India

Congratulation and Best Wishes to all the winner.

**Dr. Ahmet Arif Eren**  
Conference Chair, Turkey

**Dr. Vikas Arya**  
Conference Convenor, India